MONTROSE REGIONAL AIRPORT

TRIBUTE TO AVIATION 2019 MONTROSE REGIONAL AIRPORT

Learn about sponsorship today:

The Montrose Regional Airport's Tribute to Aviation is a fan-favorite event featuring a weekend of aviation. Over 30,000 people packed the airport in 2018, and a larger crowd is expected in 2019. Tribute to Aviation is the largest static display of aircraft in Colorado, and one of the largest in the western United States.

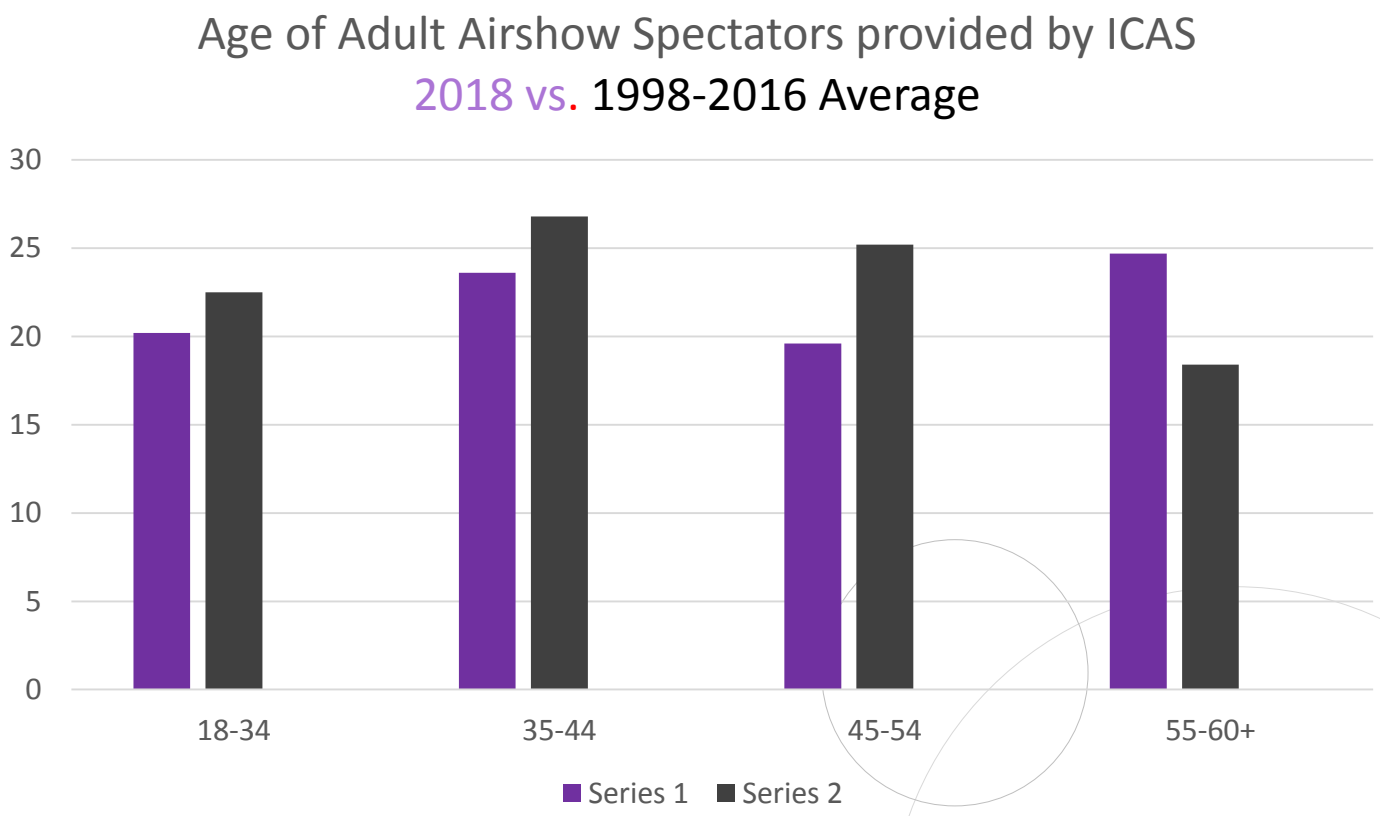
The event offers attendees the opportunity to interact and experience over 50 unique aircraft, including military aircraft, general aviation, and more. This event is unique in that it is free to the public and it would not be possible without the generous support of sponsors.

MONTROSE REGIONAL AIRPORT

SPONSORSHIP PERKS

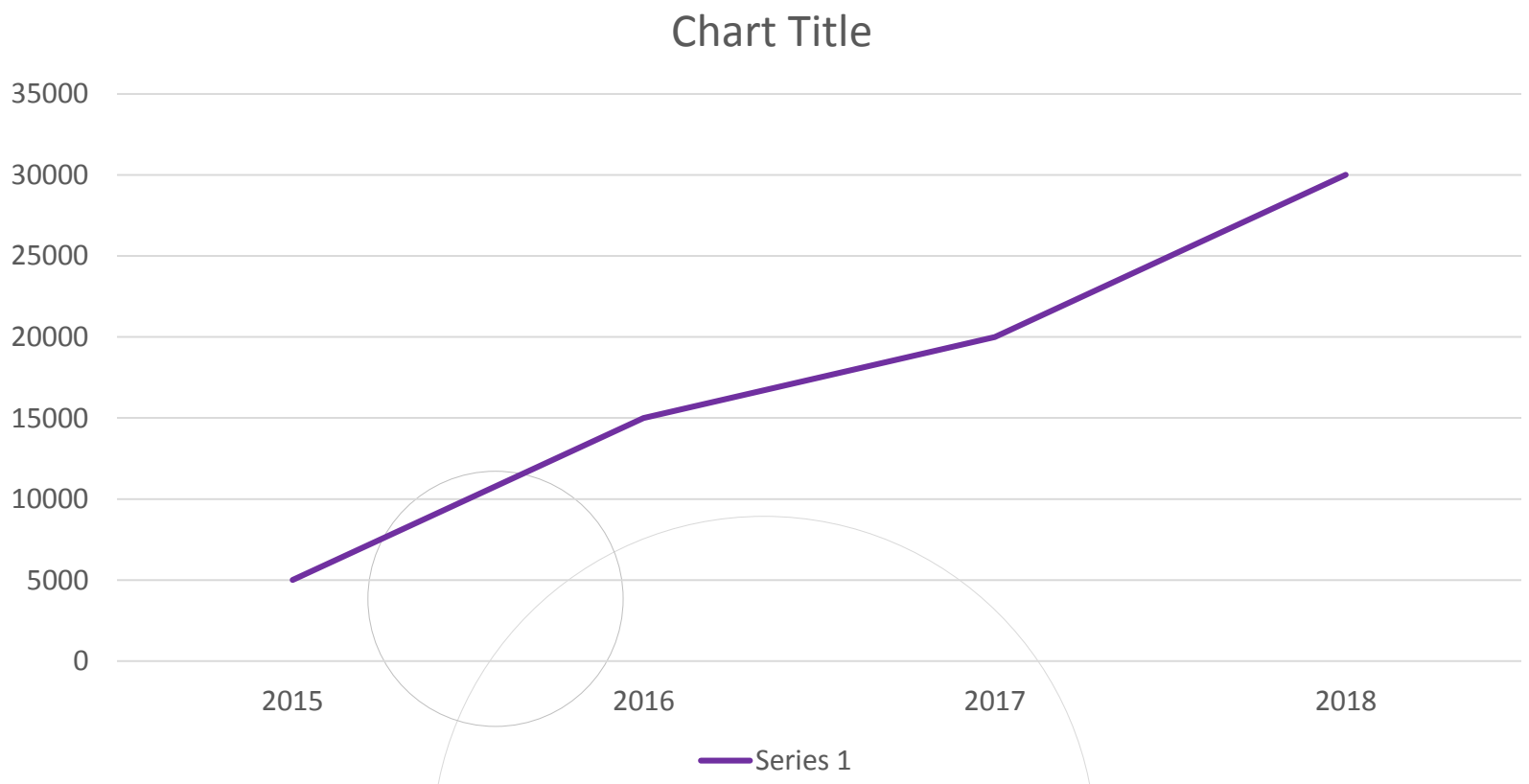
- Create awareness and visibility
- Increase brand loyalty
- Positively change or reinforce your image
- Entertain clients and prospects
- Stimulate sales
- Showcase community and social responsibility
- Impact lives
- Reach a large, diverse group of consumers in a cost-effective manner

AUDIENCE SURVEYS



- Montrose Regional Airport

ESTIMATED HISTORICAL ATTENDANCE DATA FOR TRIBUTE TO AVIATION



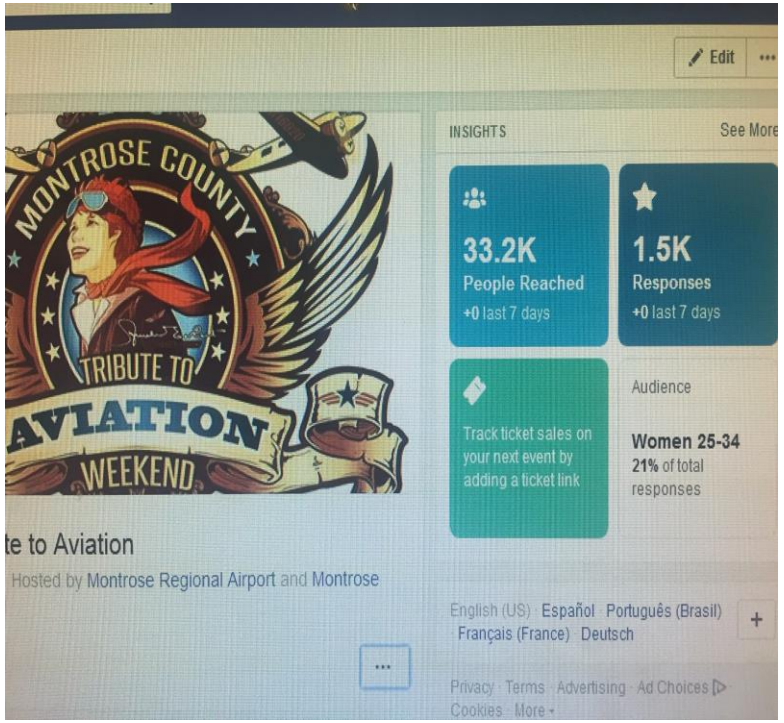
- Montrose Regional Airport

FACEBOOK AND WEBSITE

Historical data from Tribute to Aviation Facebook engagements and website.

Over **60,000**

people reached through digital platforms.



PRESENTING SPONSOR
$20,000

- Co-branded event, hosted by MTJ and Your Company
- Ten tickets to the exclusive pilot and crew VIP event Friday, September 13th at the Bridges in Montrose.
- Co-branded welcome banners
- Premium 20 x 20 booth space in a prominent location
- Pre-event press release announcing presenting sponsorship distributed across the western slope
- Article in the Montrose County Round Up following Tribute to Aviation; distributed to 22,000 mailboxes
- Presenting sponsor advert on tributetoaviation.com & prominent social media recognition
- Presented by credits on radio spots
- Exclusive thank you gift
- Opportunity to place promotional materials in the swag bags to be distributed to over 150 pilots/crew members

GOLD SPONSORS
$7,000 AND UP

- Logo displayed on event poster that is distributed across the western slope
- Banner signage provided by sponsor in predetermined location for the duration of the event
- Logo in the Montrose County Round Up following Tribute to Aviation; distributed to 22,000 mailboxes
- Logo placement on tributetoaviation.com
- Complimentary booth or display at the event (10 x 10 space)
- Sponsor tag on select radio spots
- Social media recognition
- 4 tickets to the exclusive pilot and crew VIP event Friday, September 13th at the Bridges in Montrose
- Exclusive thank you gift
- Opportunity to place promotional materials in the swag bags to be distributed to over 150 pilots/crew members

SILVER SPONSORS

$5,000

- Logo displayed on event poster that is distributed across the western slope
- Signage provided by sponsor in predetermined location for the duration of the event
- Logo in the Montrose County Round Up following Tribute to Aviation; distributed to 22,000 mailboxes
- Social media recognition. Option to provide content-rich posts in reference to your company on our Facebook page
- Two tickets to the exclusive pilot and crew VIP event Friday, September 13th at the Bridges in Montrose
- Exclusive thank you gift
- Opportunity to place promotional materials in the swag bags to be distributed to over 150 pilots/crew members

BRONZE SPONSORS
$2,500

- Logo displayed on event poster that is distributed across the western slope
- Social media recognition
- Two tickets to the exclusive pilot and crew VIP event Friday, September 13th at the Bridges in Montrose
- Exclusive thank you gift
- Opportunity to place promotional materials in swag bags to be distributed to over 150 pilots/crew members

SPONSORSHIP

Sponsorship funds are essential and enable us to host Tribute to Aviation, while keeping the event free to the public.

Our goal at Montrose Regional Airport is to make Tribute to Aviation one of the best events in the United States. We strive to inspire and educate future generations in aviation and aerospace.

Sponsorship deadline: August 16, 2019.

THANK YOU

We appreciate all support. Thank you for taking time to consider sponsoring Tribute to Aviation. We hope to have the opportunity to promote your business.

Vendla Stockdale

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www.tributetoaviation.com